# SAME FORMULA. SMARTER PACKAGING

## WHAT'S CHANGING

- Packaging: Transitioning from white pails to > black pails.
- Black pails will contain 30% post-consumer recycled (PCR) plastic.
- New labels will display the "SAME FORMULA. SMARTER PACKAGING" graphic on the side.

## WHAT'S NOT CHANGING

- Formula
- Performance
- · SKUs or pricing

## WHY THE CHANGE

- Meets new California & New Jersey regulatory requirements for packaging.
- Supports Design Polymerics' sustainability initiatives.
- Demonstrates commitment to reducing environmental impact.

## SAME FORMULA. SMARTER PACKAGING. This pail is made with

30% POST-CONSUMER RECYCLED PLASTIC



## POST-CONSUMER RECYCLED PLASTIC

## Sustainability has always been at the heart of how we operate.

Design Polymerics is transitioning to black pails with 30% post-consumer recycled plastic, ensuring regulatory compliance and reinforcing our leadership in sustainability.



**BLACK IS THE NEW GREEN!** 

## **ROLLING TRANSITION**

- You may receive either white or black pails as inventory cycles in the next several months.
- Both are compliant and contain the same trusted formula.

## **FAQS**

QUESTION	ANSWER
Why did the pail color change?	We've updated our packaging to comply with new state regulations in California and New Jersey, which require plastic pails to include a percentage of post-consumer recycled (PCR) content. Recycled plastic comes from various sources and can have slight color variations. Adding a black pigment helps to create a uniform, consistent color
What's the new pail made from?	The new black pails contain 30% post-consumer recycled plastic, supporting our commitment to sustainability.
Has the product formula changed?	No. The formula, performance, and quality you trust remain exactly the same.
Will I still see white pails?	Yes—for now. We are working through our existing white pail inventory, so you may receive either white or black pails during this transition period.
Why did the handle change to plastic?	The curb-ready plastic design lets the entire pail be recycled without removing the handle. It's lower weight also reduces transportation emissions—while still delivering the strength customers expect.
Is this a perma- nent change?	Yes. All Design Polymerics pails will eventually transition to black PCR-compliant packaging.
Who do I contact with questions?	Please reach out to your Design Polymerics sales representative or email us at info@designpoly.com





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